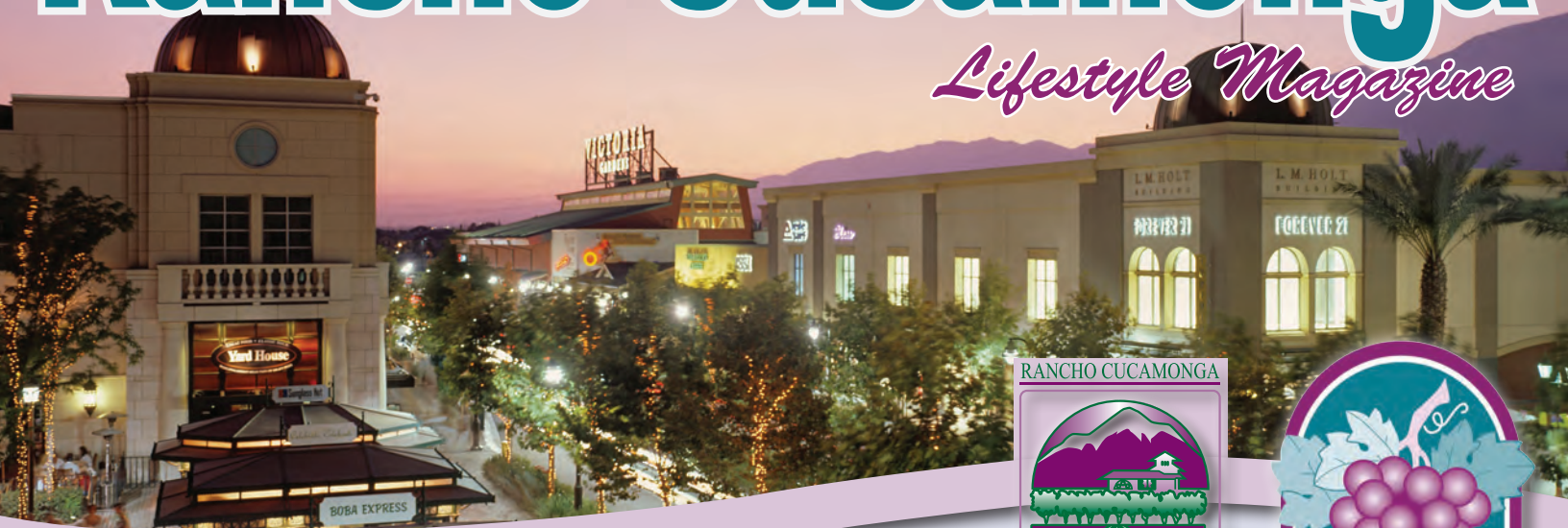


PROMOTE YOUR BUSINESS IN-PRINT & ON-LINE WITH

2010-2012

# Rancho Cucamonga

*Lifestyle Magazine*



RANCHO  
CUCAMONGA

## FEATURING

- History of Rancho Cucamonga
- Business, Housing & Economic Development
- Education
- Parks and Recreation
- Entertainment, Art and Theater
- Lodging and Accommodations
- Shopping and Dining
- Destinations
- Places of Worship
- Health, Fitness and Senior Living
- Maps and Transportation
- Clubs and Organizations
- Important Phone Numbers

## DISTRIBUTION

10,000 Copies to Strategic Locations  
Throughout The Area



Online version shown for  
2 years with clickable  
links to your website!  
Over 200,000 exposures  
per month!

**Call Us Today**  
**Kevin or Maribel Brown**

**Phone: 909.483.0688 • Email: [art@mmprancho.com](mailto:art@mmprancho.com)**

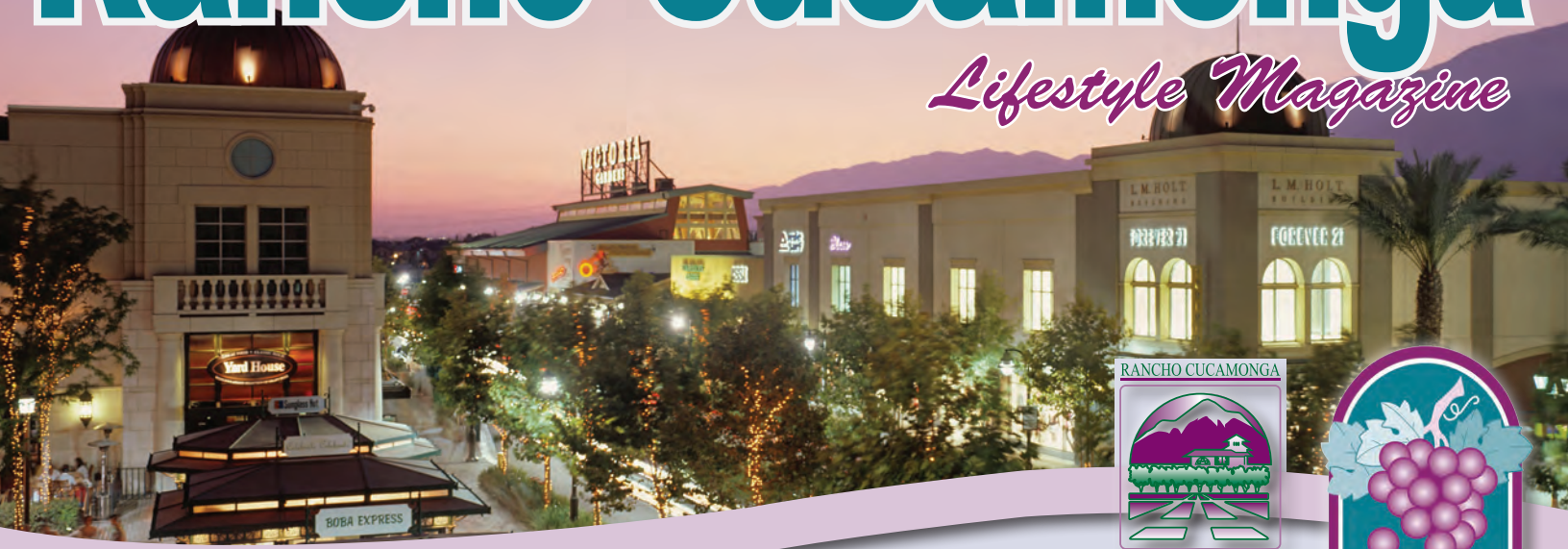
***This Publication Only Goes To Print Every 2 Years So  
Act Now For A Premium Ad Position. Space Is Limited!***

PROMOTE YOUR BUSINESS IN-PRINT & ON-LINE WITH

2010-2012

# Rancho Cucamonga

*Lifestyle Magazine*



## PRICE SHEET

Back Outside Cover.....	<del>\$4995</del>	<b>SOLD!</b>
Inside Front Cover - Full Page .....	<del>\$4995</del>	<b>SOLD!</b>
Inside Back Cover - Full Page.....	<del>\$3995</del>	<b>SOLD!</b>
Page 1 before Table of Contents - Full Page .....	<del>\$3595</del>	<b>SOLD!</b>
Pages 2, 3 & 4 before Table of Contents - Full Page .....	<del>\$2995</del>	<b>SOLD!</b>

	<u>Non Member</u>	<u>Chamber Member</u>
Full Page .....	\$2295	\$2150
1/2 Page.....	\$1295	\$1225
1/4 Page.....	\$795	\$750

### TIME IS RUNNING OUT!

**We need your information ASAP to get you in this magazine. Don't miss out on this opportunity that only happens every two years.**

Time has been extended to September 30th as close date on advertisers.

*All payments must be made in full by August 31st*

To place an ad in the 2010-2012 Rancho Cucamonga Lifestyle Magazine, please contact Kevin or Maribel Brown at  
 909.483.0688 • Fax: 909.483.0691 • [art@mmprancho.com](mailto:art@mmprancho.com)

RANCHO CUCAMONGA



CHAMBER OF COMMERCE



RANCHO CUCAMONGA

## ADVERTISING AGREEMENT

I hereby authorize the printing of my advertising ad in the Rancho Cucamonga Lifestyle Magazine. I agree to pay to the order of Minuteman Press of Rancho Cucamonga the Total Sum of \$ \_\_\_\_\_. Any changes to this agreement must be submitted in writing and accepted by Minuteman Press. Artwork must be received by the graphics department of Minuteman Press on or before the artwork due date of the agreement or two weeks from signing of the contract. Ad proofs must be signed and returned to Minuteman Press within 5 working days of date on the proof. Customer supplied ads are not proofread by Minuteman Press. Minuteman Press will make every effort to ensure that the type, layout, spelling and general appearance is in accordance with your instructions and original copy. We urge you to read your proof carefully as we cannot accept responsibility for errors on the finished job that have been overlooked on your proof.

### AD SIZES & DETAILS

Full Page     1/2 Page     1/4 Page     Membership listing in Bold

Full Page in premium position Please describe: \_\_\_\_\_

I will provide my own ad (specs provided on back of sheet)

I need help with my ad, OR  I will provide my own images

Color/s I like for my ad: \_\_\_\_\_

Other information: \_\_\_\_\_

### ADVERTISER INFO

**Please Print** \* Required Information

\* Company Name \_\_\_\_\_ \* Tel: \_\_\_\_\_ Ext. \_\_\_\_\_

\* Contact Person \_\_\_\_\_ \* Fax: \_\_\_\_\_

\* Billing Address \_\_\_\_\_ \* Cell \_\_\_\_\_

\* City \_\_\_\_\_ \* State \_\_\_\_\_ \* Zip Code \_\_\_\_\_

\* Email \_\_\_\_\_ Web Page \_\_\_\_\_

\* Customer Supplied Artwork Must Be Submitted By Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ \* Artwork is Submitted With Ad Agreement:  Yes  No

**Checks are made payable only to: Minuteman Press of Rancho Cucamonga — No exceptions  
50% due at signing of contract. Due to critical position and design placement, deposits are non-refundable after  
June 30th, 2010. Graphic design time is non-refundable. All payments must be made in full by July 31st.**

\* Total Ad Cost \$ \_\_\_\_\_ Check Amount \$ \_\_\_\_\_ Check# \_\_\_\_\_ Disc AmEx M/C Visa Exp \_\_\_\_\_

Cash \$ \_\_\_\_\_ Card # \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Billing Zip \_\_\_\_\_ Authorization # \_\_\_\_\_

**The undersigned hereby authorizes Minuteman Press of Rancho Cucamonga to enter into this agreement on behalf of the person, organization, or company referred to above, and therefore acknowledges receipt of this Advertising Agreement. The undersigned and the company he/she represents shall be totally responsible for all costs incurred.**

\* Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_

Sales Representative \_\_\_\_\_ Date \_\_\_\_\_



## ARTWORK INFORMATION & TERMS

Thank you for reserving ad space for the official Rancho Cucamonga Lifestyle magazine. It is time to submit your artwork in order for the graphics department to have sufficient time to place your ad. We reserve the right to approve all ad copy. Ad location may be altered and dimensions may vary to fit the size of the publication. We will make every attempt to accommodate special location requests but cannot guarantee requests due to space limitations. However, every effort will be made to accommodate such request.

### Files will be accepted via the following:

- Mac or PC compatible disks (CD, DVD or Thumb Drive)
- Email artwork to: [art@mmprancho.com](mailto:art@mmprancho.com). Files must be a minimum of 300 dpi, largest email attachment 3 MB. For files larger than 3 MB, see below.

### Acceptable File Formats:

- Adobe PDFs - Images must be CMYK, 300 dpi, least to no compression  
Fonts must be included/embedded.
- Eps, tif & jpeg formats at 300 dpi, CMYK, flattened

#### For files over 3 MB, go to [www.mmprancho.com](http://www.mmprancho.com)

- Select "Send a File"
- Fill out the required info
- Choose your file/s to upload
- Click "Send File"
- Wait for the status bar to show completed before closing your browser

#### If you would like us to design your ad, one hour of design time is included in the price of your ad.

Additional time for changes beyond one hour and/or 2 proofs will be billed at a reduced rate of \$65/hr. A logo in "eps" or "tiff" format or a high resolution "jpeg" must be supplied. Please email your logo along with your request to: [art@mmprancho.com](mailto:art@mmprancho.com)

Please call (909) 483-0688 and we will be happy to answer any questions or concerns you may have.

### DIRECTORY AD DIMENSIONS:

#### Horizontal:

1/4 page = 7<sup>1</sup>/<sub>2</sub> x 2<sup>1</sup>/<sub>2</sub>  
1/2 page = 7<sup>1</sup>/<sub>4</sub> x 5

#### Vertical:

1/4 page = 3<sup>3</sup>/<sub>4</sub> x 5  
1/2 page = 3<sup>3</sup>/<sub>4</sub> x 10  
Full page = 8<sup>1</sup>/<sub>2</sub> x 11  
(add 1/8" for bleed,  
safe text/live area 7<sup>1</sup>/<sub>2</sub> x 10)

Actual printed ad dimensions may vary slightly.

Minuteman Press of Rancho Cucamonga • 9390 7th Street, Suite A • Rancho Cucamonga, CA 91730  
Ph: (909) 483-0688 • Fax: (909) 483-0691 • Email: [art@mmprancho.com](mailto:art@mmprancho.com) • Web: [www.mmprancho.com](http://www.mmprancho.com)  
**WHERE QUALITY & SERVICE MAKE THE DIFFERENCE**