

Contact:
Chamber office
(909) 987-1012
FAX (909) 987-5917

7945 Vineyard Ave., D-5
Rancho Cucamonga, CA
91730-2314
www.ranchochamber.org

**Rancho Cucamonga
Chamber of Commerce**

News Release

THE RANCHO CUCAMONGA CHAMBER OF COMMERCE & THE CITY OF RANCHO CUCAMONGA WILL PUBLISH A NEW COMMUNITY PROFILE

RANCHO CUCAMONGA LIFESTYLE MAGAZINE

(Rancho Cucamonga, CA) - Sales for the community profile and business resource guide being produced for the Rancho Cucamonga Chamber of Commerce are underway, according to Chamber President/CEO, Michelle Alonzo. She and the Board of Directors are working with Minuteman Press of Rancho Cucamonga, (Recipient of the "2009 Business of the Year" award).

The new guide will be published October 2010. The 10,000 printed copies will be distributed throughout Rancho Cucamonga and the surrounding areas, to visitors, and to individuals and businesses inquiring to the Chamber about destinations, relocation, shopping and general information.

"The City Council is very enthusiastic about this project and feels the residents and tourists will use this as a resource for their future shopping needs. Please use the attached page to inquire about advertising in the **2010-2011 Rancho Cucamonga Visitors Lifestyle Magazine**. We hope you will consider participating in this guide to benefit your business, the residents and the community.

Advertising in your Chamber publication has even more advantages. According to a national study recently conducted by the Atlanta-based marketing company, The Schapiro Group, "consumers are 63 percent more likely to buy goods and services in the future from a company that they believe is a member of the local chamber" and "they are 44 percent more likely to think favorably about" the business.

The report further concluded that, "When business decision makers believe that a business is a chamber member" they are "59 percent more likely to buy goods and services from it."

Businesses interested in advertising should call Minuteman Press of Rancho Cucamonga representatives Kevin Brown or Maribel Brown (909) 483-0688.